

Senior Manager – Consumer Outreach/Advocacy

Supervisor: Vice President – Government Relations and Public Policy

Office: Washington, D.C.

Position Summary

The scope of this job is to provide a focal point within ANSI on consumer-related issues and strategies. This primarily includes identifying issues related to consumer representation in, and input to, relevant national and international standards development activities; proposing solutions; serving as a liaison to consumer advocacy groups and relevant federal and state agencies on consumer-related standards issues and opportunities; and formulating high impact programs and related messaging outlining the importance and value of consumer representation in standardization, both at the technical and policy levels.

Specific Responsibilities

- Works with ANSI-accredited Standards Development Organizations to identify and catalog relevant standardization initiatives where consumer input is needed and/or desired.
- Works with appropriate ANSI staff and U.S. Technical Advisory Group (TAG) Administrators to identify and catalog IEC and ISO standardization initiatives where consumer input is needed and/or desired.
- Identifies and conducts outreach to consumer advocacy groups and other relevant organizations to serve as a resource to ANSI and the broader standardization community in identifying appropriate consumer representatives to participate in national and international standardization and related policy activities of interest to consumers.
- Conducts outreach to relevant local, state and federal Offices of Consumer Affairs to make them aware of the private sector standardization system and its role in serving the standardization needs of consumers, and to solicit their assistance in identifying appropriate consumer representatives to participate in national and international standardization and related policy activities of interest to consumers.
- Serves as a resource to the U.S. Consumer Product Safety Commission on all relevant standardization matters of interest to or impacting consumers.
- Works to increase consumer representation in the activities of the ANSI Consumer Interest Forum (CIF) as well as in the ISO Consumer Policy Committee (COPOLCO).
- Stays abreast of consumer and marketplace trends to identify opportunities
- Implements ANSI policies and administrative decisions, and lends expertise to ANSI's consumer policy development.
- Keeps supervisor informed of activities and developments in the assigned program area.
- Performs other duties and carries out special projects as necessary.

Education and Training

- Bachelor's degree or equivalent required; focus on economics, business, public policy, engineering, science or related field a plus
- Communications coursework a plus
- Further relevant education a plus

Skills and Experience

- Five years' experience, preferably at a nonprofit organization, public interest group or government agency
- Thorough knowledge of consumer issues
- Passion/enthusiasm for consumer advocacy
- Strong networking skills
- Strong interpersonal, social media, verbal communication, and writing skills
- Team player with ability to interact with all levels of the organization
- A commitment to public service and the protection of others
- Proficiency in MS Office including Word, MS Mail/Exchange, Excel, PowerPoint, and the Internet

ANSI is an equal opportunity and affirmative action employer that does not discriminate in employment and ensures equal employment opportunity for all persons regardless of their race, color, religion, sex, sexual orientation, gender identity, national origin, or status as a qualified individual with a disability or Vietnam era or other protected veteran.