



**School of Human Ecology**  
UNIVERSITY OF WISCONSIN-MADISON

**Position Vacancy Listing**  
**PVL # 95253**

**Title:** Assistant, Associate or Full Professor Consumer Science

**Degree and area of specialization:**

PhD in Consumer Science, Consumer Economics, or related fields including but not limited to Psychology, Sociology, Marketing, Economics, Social Work, Behavioral Decision Making, or Public Policy. Candidates should have quantitative and behavioral research skills working in the areas of consumer wellbeing, consumer choice, household finance, health, and/or sustainability. Prefer candidates with experience or a demonstrated focus in applied economics, applied psychology, and/or transformative consumer research.

**Minimum number of years and type of relevant work experience:**

- Years of experience will be commensurate with the rank sought. All candidates must have proven success in conducting research and teaching appropriate to their stage of career. Associate/Full Professor candidates must possess experience and scholarly credentials for appointment with tenure at UW-Madison.
- A key consideration is the ability to lead a research program that attracts external funding, actively engages students, and produces high-impact scholarship.
- Ability to work effectively within a diverse community
- Demonstrated commitment to creating an inclusive work environment

**Principal duties:**

These faculty positions are housed in the School of Human Ecology within the Department of Consumer Science. These 9-month academic year positions include a teaching load of four (4) courses per year with typically one course at the graduate level. The position carries a commitment to the three functions of UW faculty: resident instruction, research and outreach/service, as well as professional and university service as appropriate to the position and rank

The successful applicant will be expected to:

- Develop and lead an independent, externally-funded research program in consumer science;
- Collaborate with investigators in the Department, School of Human Ecology, and/or research centers at UW-Madison or its partner institutions;
- Publish results in leading journals appropriate to areas of investigation;
- Teach undergraduate and graduate courses (typically 4 per year);
- Serve as an advisor to graduate students and mentor to undergraduate students;
- Interact with industry partners, employers, and public agencies; and
- Participate in professional and University service appropriate to the faculty rank.
- Promote respect and the practice of civility in the workplace

### **Additional Information**

**CONSUMER SCIENCE:** The Department of Consumer Science increases knowledge about the interaction of consumers as individuals and household members with public and private markets for goods and services. Activities of the department are designed to foster development of a fair marketplace that enhances the interests and well-being of consumers, families and communities. The Department is home to a Ph.D. program in Consumer Behavior & Family Economics and two undergraduate majors in Retail & Consumer Behavior and Personal Finance. It is also the administrative home for two campus-wide centers: the Kohl's Center for Retailing Excellence and Center for Financial Security.

**SCHOOL OF HUMAN ECOLOGY:** The mission of the School of Human Ecology is to understand the complex relationships and interdependence among individuals, groups and families, and to focus on quality-of-life issues through research, creative innovation, education, and outreach. The School has four academic departments (Civil Society and Community Studies, Consumer Science, Design Studies, and Human Development & Family Studies) with a collective undergraduate enrollment of 1,200 students, and 100 graduate students. Faculty members in the School of Human Ecology often affiliate with centers and programs including the Center for Community and Nonprofit Studies, the Center for Demography and Ecology, the Center for Child and Family Well-Being, the Center for Financial Security, the Institute on Aging, the Institute for Research on Poverty, the LaFollette School of Public Affairs, and the Center for Research on Women and Gender. See <http://sohe.wisc.edu>

**UW-MADISON:** The University of Wisconsin-Madison has a strong reputation as a research university and for producing research that improves people's lives. The University consistently ranks among the top 6 institutions in national research expenditures. In 2015, the University received a community engagement award from the Carnegie Foundation for its commitment to deeply engaging with local, regional, national, and global communities. It is a land-grant institution with an enrollment of about 43,000 students. The University provides excellent technology and library resources. Madison (pop. 243,000) is the state capital and combines the culture of a large urban area with the comfort of a small city. See <http://wisc.edu>

### **Requirements:**

A criminal background check will be conducted prior to hiring.

### **Employee Class:**

Faculty

**Department(s):** SOHE/GENERAL ADMINISTRATION

**Full Time Salary Rate:** Negotiable  
ACADEMIC (9 months)

**Appointment percent:** 100%

**Anticipated begin date:** AUGUST 19, 2019

**Number of Positions:** 2

