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Ronald Paul Hill Named Editor of Journal of Consumer Affairs

Belleair Bluffs, FL – September 15, 2017. The American Council on Consumer Interests (ACCI) announced today that Ronald Paul Hill, Ph.D., of the George Washington University School of Business, has been selected as editor of the *Journal of Consumer Affairs*. Dr. Hill will assume his duties as editor effective January 1, 2018. He replaces Sharon Tennyson, Ph.D., of Cornell University, who has served as editor since 2012.

Hill holds the Visiting Lindner-Gambal Professorship of Business Ethics, George Washington University School of Business. He has authored over 200 journal articles, books, chapters, and conference papers on topics that include impoverished consumer behavior, marketing ethics, corporate social responsibility, human development, and public policy. Dr. Hill previously served as editor of the *Journal of Public Policy & Marketing* from 2006 through 2012. His 2014 article won the *Journal of Public Policy & Marketing* Thomas Kinnear Award in 2016, his 2015 *Journal of Consumer Affairs* article won the best paper award in 2016, and his 2015 *Journal of Macromarketing* article won the Slater Award in 2016. Dr. Hill has also received numerous other awards including the 2012 Villanova University Outstanding Faculty Research Award, 2010 Pollay Prize for Excellence in the Study of Marketing in the Public Interest, 2013 AMA Marketing and Society Special Interest Group Lifetime Achievement Award, and VSB 2104 McDonough Family Faculty Award for Research Excellence..

The *Journal of Consumer Affairs (JCA)*, founded in 1967 by the American Council on Consumer Interests, is the premier journal devoted to peer-reviewed, multidisciplinary research on the interests of consumers in the marketplace. *JCA* publishes high quality research on consumer behavior, consumer and household decision-making, and the implications of private business practices and government policies for consumers' wellbeing. Consumer markets are broadly conceived to include durable and nondurable goods and services, financial products, health and medical care, food, entertainment, energy, and housing. The Journal is owned by the American Council on Consumer Interests (ACCI) both having origins in the consumer movement. Research published in the journal focuses on protecting consumers' interests and is addressed from the consumers' point of view. It is published by Wiley.

ACCI is the leading consumer policy research and education organization consisting of a worldwide community of researchers, educators and related professionals dedicated to enhancing consumer well-being. ACCI promotes the consumer interest by encouraging, producing and communicating policy-relevant research. More than 300 members from the United States and other countries belong to the association.

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