



# SPONSORS PROSPECTUS

Partner with us. Support research.  
Make a meaningful impact.



INFORM  
RESEARCH



INSPIRE  
SOLUTIONS



IMPACT  
COMMUNITIES

## ACCI 2027 Annual Meeting



Embassy Suites  
Atlanta - at Centennial Park  
Atlanta, GA



April 13-15, 2027

**American Council on Consumer Interests (ACCI)**

**PO Box 939**

**Britton, SD 57430**

**[office@consumerinterests.org](mailto:office@consumerinterests.org)**

[www.consumerinterests.org](http://www.consumerinterests.org)

## **ACCI's Purpose**

The American Council on Consumer Interests (ACCI) is a 501c3 non-profit organization, founded in 1953 by academics and researchers passionate about protecting and educating consumers.

The mission of ACCI is to enhance consumer and family economic well-being.

ACCI fulfills its mission through activities that include:

- A peer-reviewed, multidisciplinary journal that publishes cutting edge scholarship focusing on consumer and family economic issues,
- A multidisciplinary conference where high-quality scholarship on consumer and family economic issues is presented and discussed,
- Awards that recognize research as well as service in the areas of consumer science; and
- Special projects that promote the exchange of ideas among those interested in consumer and family economic issues.

## **Support the Mission**






ACCI's annual meeting is the premier meeting presenting the latest research in the field of consumer interests.

- Connect with members and attendees, people deeply committed to the consumers' interest.
- Grow visibility for your university, resulting in recruiting high quality students for your Master and Doctoral programs.
- Showcase your dedication to consumer wellbeing while increasing trust, credibility, and visibility for your business, government agency, or NGO.
- Maximize the visibility and influence of your consumer research - engage stakeholders, drive awareness, and lead the conversation on consumer wellbeing.

## **All Sponsors Receive**

- 12-month logo on ACCI's website, [www.consumerinterests.org](http://www.consumerinterests.org)
- Logo has click through to URL of your choice
- Recognition from the podium during general sessions at the Annual Conference
- A location to distribute materials

## Sponsor Levels

Level Name	Investment	Benefits
 <b>DIAMOND</b>	<b>\$10,000 (\$13,000 value)</b>	<ul style="list-style-type: none"> <li>◇ All Sponsor Benefits</li> <li>◇ Two complimentary registrations</li> <li>◇ Exclusive branding at the Opening Award Reception or an evening event</li> <li>◇ Podium time to speak at this session</li> </ul>
 <b>PLATINUM</b>	<b>\$5,000 (\$7,000 value)</b>	<ul style="list-style-type: none"> <li>◇ All Sponsor Benefits</li> <li>◇ One complimentary registration</li> <li>◇ Exclusive branding at one of the luncheons</li> <li>◇ Priority visibility during a featured event</li> </ul>
 <b>GOLD</b>	<b>\$2,000 (\$4,000 value)</b>	<ul style="list-style-type: none"> <li>◇ All Sponsor Benefits</li> <li>◇ One complimentary registration</li> <li>◇ Exclusive branding on a selected conference break</li> <li>◇ Strong recognition throughout the meeting</li> </ul>
 <b>SILVER</b>	<b>\$1,500 (\$2,500 value)</b>	<ul style="list-style-type: none"> <li>◇ All Sponsor Benefits</li> <li>◇ One half price registration</li> <li>◇ Co-branding on a selected conference event</li> <li>◇ Valuable exposure at a key program touchpoint</li> </ul>
 <b>BRONZE</b>	<b>\$1,000 (\$1,500 value)</b>	<ul style="list-style-type: none"> <li>◇ All Sponsor Benefits</li> <li>◇ Entry-level sponsorship opportunity</li> <li>◇ Brand visibility across the meeting environment</li> <li>◇ Support for ACCI's mission and programming</li> </ul>

## Exclusive Visibility Opportunities

### **Lanyards - \$1,500 (Includes cost of lanyards)**

Your company logo will be featured on highly visible lanyards worn by attendees. Lanyards will hold name badges that all attendees will wear throughout the duration of the conference.

### **Name Badges - \$1,000**

Your company logo will be featured on the front of the name badges worn by attendees throughout the duration of the conference.

### **Mobile Meeting App Sponsor - \$2,500**

Make your presence known as the official mobile meeting app sponsor of ACCI 2027! Sponsor receives recognition in the conference app header banner, or a custom link in the app's navigation.

Sponsors receive push notification through the app, and recognition in signage and all emails related to conference technology.

**Hotel Keycards - \$2,000 (plus cost of production)**

Welcome attendees to the conference while adding a personal touch! Because attendees receive a keycard immediately upon check-in and always keep it with them, this is a powerful way for your company to make an impact. Sponsorship includes your company's logo on all ACCI 2027 guests' hotel keycards who stay at the hotel, it makes a great take-home memento from the meeting!

**Email Sponsor - \$250 (Limit 3 per company)**

Sponsor an ACCI 2027 email blast that will be sent to all 500 ACCI members as well as almost 3,000 prospects. Sponsor receives company logo and a link at the bottom of email of their choosing.

**Photobooth at Reception - \$2,000**

Sponsor a 360° photobooth that will allow attendees to capture amazing, unforgettable moments at ACCI 2027.

**Hand Sanitizer - \$750 (includes cost of hand sanitizer)**

After a day of shaking hands at a conference, your hands could use a good scrubbing. Help attendees stay safe and clean with hand sanitizer with your logo and the ASCENT logo. Cost of item not included in sponsorship amount.

**Join us in Atlanta!**

Partner with ACCI and position your organization alongside leaders dedicated to advancing consumer and family economic well-being.

**Secure your sponsorship today and become part of the conversation shaping the future of consumer research. Please complete the [online sponsorship form](#).**

**Questions?** Contact us at [office@consumerinterests.org](mailto:office@consumerinterests.org) to discuss sponsorship opportunities or custom packages.