Sample Judging Form

Category	Review Criteria	Rating (5 = high, 1 = low)					Weight	Score (rating x weight)
Portrayal of Information on the poster	• Is the poster legible? • Does it convey the intent and purpose of the project? • Is it aesthetically arranged?	5	4	3	1	1	X2	
Abstract	• Does the poster include a brief abstract summarizing the research/study?	5	4	3	2	1	X 2	
Introduction	• Does the introduction explain clearly and precisely the purpose of the study? • Is the significance of the study supported by previous research? • Is the study's purpose aligned with the mission of ACCI and FINRA?	5	4	3	2	1	X 3	
Methodology	• Empirical study – Is the study design and participants described in sufficient detail to demonstrate accuracy, reproducibility, and reliability? • Non-empirical study – Is the relevance of the study to an ACCI audience clearly described?	5	4	3	2	1	X 5	
Results	• Empirical study – Were major findings clearly identified? • Non-empirical study – Are implications of the study relevant to an ACCI audience?	5	4	3	2	1	X 5	
Conclusion	• Are main inferences drawn from the results clearly articulated? • Is the application of findings logical? • Is the conclusion relevant to the consumer interest?	5	4	3	2	1	X 3	
Implications	• Are implications justified based on results of the study?	5	4	3	2	1	X 2	
Comments:							Total score	