

Which information to believe on online medical sites?

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One in five men and one in ten women will experience kidney stones in their lifetime (National Kidney Foundation, 2020). The prevalence of this painful, and potentially dangerous, condition has been on the rise since the late 1970s with an increase of 8.8% since the late 2000's. Despite how common this condition is, the information available to consumers on this topic is full of contradictory advice. This poster compares the conflicting information found across 10 websites and from 10 current academic papers to illustrate the conundrum consumers face when trying to determine the preponderance of information. The poster also highlights similar instances of top websites such as WebMD.com, MayoClinic.org and the National Institutes of Health site for physicians that offer contradictory advice for consumers on other topics from nutritional supplements to common prescriptions.

References

National Kidney Foundation. (2020). How common are kidney stones? Retrieved from <https://www.kidney.org/atoz/content/kidneystones>

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