

INTRODUCTION OF NEW FILM ON CONSUMERS UNION

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Before I discuss the film, I bring you warm greetings from Consumers Union and from CU's president, Dr. Colston E. Warne. Dr. Warne unfortunately could not make this conference because he is now in Europe. I also want to take this opportunity to invite you all to visit our headquarters in Mount Vernon, New York. To tour our laboratories and to see our educational exhibit center.

Our film, "Consumers Want to Know," was prepared to try to get the story of what Consumers Union is and does to a larger audience. The film in color will run about 30 minutes. It presents scenes from our laboratories as well as scenes that show the other types of work which our organization does. The film will speak for itself.

If any of you are interested in showing this film to students or to adult groups, just write us. We will be very happy to make the necessary arrangements.